

Messe Düsseldorf Group launches new Internet service

The time has come: the new Messe Düsseldorf GmbH Internet service is now available – the successful relaunch of a powerful, clearly structured and comprehensively informative Internet platform, which displays the international range offered by the Messe Düsseldorf Group in world trade fair business at one click. In a compact and informative approach the Messe Düsseldorf Group is presenting itself and its worldwide network of themes, events and foreign representatives. The important factor: the low-barrier implementation of all themes aimed at making all information connected with the trade fair company and its international activities easily accessible also to users with restricted or impaired vision.

At www.messe-duesseldorf.de, among others, exhibitors, visitors and media have direct access to company news and dates. The clearly structured navigation guides the Internet visitor through the range of information available from Messe Düsseldorf GmbH and its international subsidiaries. On the home page information on travelling to the fairs and tips on accommodation in Düsseldorf is available so that you can easily plan your visit. The Messe Düsseldorf Group's comprehensive database of themes and event dates provides brief information on every event and guides you to both the national as well as international websites of the respective trade fair. A special focus is the video stage on the website. Here the trade fair highlights are presented in film sequences or photo galleries.



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Data and facts for the Messe Düsseldorf Group:

With sales of 496 million euros in 2008, the Messe Düsseldorf Group is the most successful German trade fair company and the most successful trade fair company with their own site in the world. In this exceptional year, 32,488 exhibitors have presented their products to almost two million visitors. With over 50 trade fairs, including 23 of the world's leading trade fairs, in the five areas of expertise machinery, plants and equipment, commerce, trades and services, medicine and health, fashion and lifestyle, and leisure at the Düsseldorf location and some 120 of its own events and participations abroad, the Messe Düsseldorf Group is one of the world's leading export platforms. Messe Düsseldorf GmbH ranks first in terms of internationality by capital goods measurements: almost 60 percent of exhibitors and over 50 percent of visitors in Düsseldorf come from abroad, with customers from 151 countries visiting our trade fairs in Düsseldorf. Sales bases in 117 countries (over 66 agencies abroad) and competence centres in nine countries form the global network of the corporate group. The company employs 1503 people on average annually.

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