

Event-specific rules and regulations for exhibitors



Messe Frankfurt
Venue GmbH

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The COVID-19 pandemic has been impacting all of us for many months now. As trade fair, congress and event organisers and venue operators, the well-being of everyone involved is extremely important to us. That is why Messe Frankfurt has put together a concept that has been approved by the authorities and in which hygiene, medical and organisational measures are defined. Ensuring the health and safety of all exhibitors, visitors, service partners and employees is Messe Frankfurt's top priority.

Protection Ordinance and specifications

For events in Frankfurt the regulations of the current [Coronavirus Protection Ordinance of the State of Hessen](#) (initially valid until 2 April 2022) as well as specifications of the health authorities of the City of Frankfurt am Main apply. Trade visitor fairs where only trade visitors are present are considered official / business events. They are allowed to take place without access regulations and capacity restrictions. However, there is a **general obligation to wear masks indoors**.

All other events (for example consumer trade fairs or concerts)

- from 500 participants can take place under „2G+“ conditions,
- less than 500 participants can take place under „3G“ conditions.

Please check our websites regularly for the currently valid regulations or contact our Corona Health & Safety Line at +49 69 75 75 – 66 99.

Responsibilities

In addition, as an exhibitor you are subject in particular to the following event-specific rules and regulations that are relevant for implementation of the event's hygiene concept.

The organiser – working closely with Messe Frankfurt as the operator of the exhibition grounds – is responsible for the implementation and conscientious observance of the safety and hygiene regulations on the exhibition grounds that are applicable at the time of the event. As an exhibitor, you are responsible for implementation and observance at your stand, in the same way that you are responsible for compliance with regulations governing occupational health and safety and fire protection. Furthermore, the general and specific Technical Guidelines for the event continue to apply.

Hygiene and distancing rules update

It is to be expected that the requirements for hygiene and distancing rules could change by the time the event takes place. That is why we will also keep you up to date regarding any possible changes at

www.messefrankfurt.com/hygiene.



Information for exhibitors:

Please update your stand construction concepts to satisfy safety and hygiene regulations.

Your company must designate a contact person for these measures on request.

Distancing rules

- Everyone must act in such a way that they do not subject themselves or others to any unnecessary risk of infection.
- Presentations can take place at the stand in compliance with the general medical mouth and nose protection requirement at the time of the event are complied with.
- In the event that exhibits, display cases, counters, displays, screens etc. are placed directly at the edge of the stand, the exhibitor must ensure that groups of people do not gather in the aisle.
- Live/personal product presentations cannot take place directly at the edge of the stand to ensure that people do not gather in the aisles.
- Avoid gatherings of people.
- Get-togethers at exhibition stands are allowed under certain conditions. It is essential to avoid crowding on the premises by positioning (tall) tables and chairs a safe distance apart. Further, this requirement includes posting well-visible signs on hygiene measures on your exhibition stand.

Contact details

- It is not necessary to record contact details of visitors to the stand.

Hygiene measures

- Compliance with the hygiene recommendations of the Robert Koch Institute (www.rki.de).
- General or situational obligation to wear a face mask (surgical, KN95 or FFP2 masks) according to the status of the pandemic and statutory requirements.
- Hand sanitiser dispensers with suitable hand sanitiser must be provided at the stand.
- Heavily used surfaces such as counters, tables, display cases, exhibits and displays must be cleaned and disinfected between visitors as required.
- The sale of items at the stand should primarily be cashless (if permitted for the specific event).



Stand catering

- The consumption of food and beverages offered and distributed at the exhibition stand is only permitted at the stand and only in designated areas with fixed seats at seating or standing tables. The medical mouth and nose protection can be (temporarily) removed there.
- If food and beverages are provided, self-service should be avoided and the medical mouth and nose protection must be worn when leaving the seat.
- Areas in which food and drink are consumed are to be cleaned regularly or as required.
- It is essential that the requirements of the coronavirus regulations instituted by the State of Hesse and of HACCP guidelines be met. If external catering companies are commissioned, the exhibitor is responsible for monitoring compliance with the rules and regulations. An acrylic glass panel is required if food is not in closed containers. The wearing of face masks (surgical, KN95 or FFP2 masks) by personnel and compliance with distancing and hygiene rules are mandatory.
- Accente Gastronomie Service GmbH (a subsidiary of Messe Frankfurt) will be happy to provide you with an offer that accounts for the regulations applicable at the time of the event.

General information

- Travel and quarantine regulations applicable at the time of the event must be observed (www.rki.de, www.bmi.bund.de, www.einreiseanmeldung.de).
- The SARS-CoV-2 Occupational Safety and Health Ordinance applies during set-up and dismantling and is supplemented by the rules and regulations for the prevention of infection in the workplace in accordance with Section 28b of the German Protection against Infection Act (IfSG). Among other things, this mandates that access to the exhibition grounds be restricted to persons who are recovered, vaccinated or in possession of a valid and certified negative test result. A face mask must be worn in public areas of the buildings (aisles, foyers, entrances, toilets etc.). You must post appropriate information signage detailing the generally applicable hygiene and distancing rules at the stand.
- The exhibitor must instruct all companies (exhibitors, stand constructors, service partners) participating in a stand to comply with safety and hygiene regulations. Furthermore, everyone must instruct their personnel regarding occupational health and safety. The resulting measures are to be incorporated into a safety and hygiene concept in German or English. This concept must be presented on request. If any company is unable to present such a document, they must cease work immediately.
- Make sure to contact your stand constructor well in advance regarding the implementation of safety and hygiene regulations at your stand.
- Messe Frankfurt has set up a Coronavirus Health & Safety Hotline for you on +49 69 7575 6699.

All the measures detailed above are based on current knowledge and can be adapted at any time in response to future events and requirements. If any changes are made, we will naturally inform you personally and online at www.messefrankfurt.com/hygiene.